



The 2022 Language Academy Jog-A-Thon Sponsorship Packages

Language Academy students benefit 100% from your jog-a-thon sponsorship and we are thrilled to promote your business all year long! The money raised will be used to enrich our students' education with art, music/dance, garden, classroom grants, and much, much more!

Please help to support our largest fundraiser of the year by asking business people you know to become a sponsor, or become a sponsor yourself with a tax-deductible donation. Families who contribute a single donation of \$250 by **April 1, 2022** can have their names listed on the back of the T-Shirt.

Jog-A-Thon Presenting Underwriter (1 spot available): \$1500

- Your business will be listed in the event name "FOLA Jog-A-Thon Presented by _____" + on all Marketing materials.
- Your logo will be featured on top of the back of our Jog-a-thon T-shirts, worn by 500+ students.
- Your logo on a 4'x6' banner hung on the Language Academy fence parallel to Montezuma Rd (just blocks away from SDSU) from 4/28/2022 - 01/05/2023.
- Acknowledgment of your gift and a link to your business on our Facebook pages.
- You will receive a free booth at our Multi-Cultural Fair, attended by over 250 families. Date: TBD (June/July)
- Your logo will be on weekly email from Principal to LA Families (500+) for 6 months.

Marathon Sponsor: \$750

- Your logo on a 4'x6' banner hung on the Language Academy fence parallel to Montezuma Rd (just blocks away from SDSU) from 4/28/2022 - 1/05/2023.
- (1) Adult T-Shirt
- Your logo listed prominently on the back of our Jog-a-thon T-shirts, worn by 500+ students.
- Acknowledgment of your gift and a link to your business on our Facebook pages.

Half Marathon Sponsor: \$500

- Your logo listed on the back of our Jog-a-thon T-shirts, worn by 500+ students.
- (1) Adult T-Shirt
- Acknowledgment of your gift and a link to your business on our Facebook pages.

10k Sponsor/LA Family: \$250

- Your name listed on the back of our Jog-a-thon T-shirts, worn by 500+ students.

Packages at a glance

| | Presenting Underwriter | Marathon | Half Marathon | 10K |
|-----------------------------------|---|--------------------------|----------------------|-------------------|
| Facebook promotion | x | x | x | |
| Website link | x | x | x | |
| Jog-a-thon t-shirts | Company Name on Front Logo Top of Back | Logo prominently on Back | Logo on Back | Name only on Back |
| Banner | x | x | | |
| Booth: Multi Cultural Fair | x | | | |

Please contact us at folasponsorship@yahoo.com to become a sponsor today!
Sponsorship Agreements are due **April 1, 2022!**

** Know a Language Academy Student? They will receive credit for your jog-a-thon donation (credit can be divided evenly among multiple students).

Language Academy Jog-a-thon

2022 SPONSORSHIP PARTICIPATION AGREEMENT

****Agreement due April 1, 2022!!**

Sponsor Name: _____

As you would like it to appear in all publications

Company Contact: _____

Title: _____

Address: _____

City: _____ State: _____ ZIP: _____

Email: _____

Phone: _____

Website: _____

Premier Underwriter, Marathon, and Half Marathon Sponsors:

Please write your web address as you would like it to appear on our Facebook page and FOLA website.

Please Circle Your Sponsorship Level

PREMIER UNDERWRITER: \$1500

Title of Event, Banner, Logo on front of shirt, FB, Logo on weekly email blast, Website for a year

MARATHON: \$750

Banner, Logo on shirt, FB, Website

HALF MARATHON: \$500

Logo on shirt, FB, Website

10K/LA FAMILY: \$250

Name listed on T-shirt

Sponsorship Signature: _____

Please make your check payable to: Friends of Language Academy
Mail your completed form and check to: FOLA, 4961 64th St, San Diego, CA 92115

Presenting Underwriter + Marathon Sponsors: Please send (2) high-resolution versions of your logo: (1) in full color (for the banner) + (1) black & white (for the t-shirt) to folasponsorship@yahoo.com

Half Marathon Sponsors: Please send a black & white high-resolution version of your logo to folasponsorship@yahoo.com

NAME OF LA STUDENT WHO WILL GET CREDIT FOR YOUR DONATION (if applicable):

Logo + Agreement must be received by April 1, 2022

Friends of the Language Academy, FOLA, is a 501© (3) non-profit organization.
Tax ID provided upon receipt of payment.