

[The 2024 Language Academy Jog-A-Thon Sponsorship Packages](#)

Language Academy students benefit 100% from your Jog-a-thon sponsorship and we are thrilled to promote your business all year long! The money raised will be used to enrich our students' education with art, music/dance, garden, classroom grants, and much, much more!

Please help to support our largest fundraiser of the year by asking businesses and people you know to become a sponsor, or become a sponsor yourself with a tax-deductible donation. Families who contribute a single donation of \$250 by 4/8/24 can have their names listed on the back of the T-Shirt.

[Jog-A-Thon Presenting Underwriter \(1 spot available\): \\$1500- \(TAKEN!\)](#)

- Your business will be listed in the event name "FOLA Jog-A-Thon Presented by _____" + on all marketing materials.
- Your logo will be featured on top of the back of our Jog-a-thon T-shirts, worn by 500+ students.
- Your logo on a 4'x6' banner hung on the Language Academy fence parallel to Montezuma Rd (just blocks away from SDSU) from 5/17/2024 - 01/05/2025
- Your logo ALSO on a combined logo banner on Catoctin and 64th at front gate of school.
- (4) Adult T-Shirts
- Multiple acknowledgements of your gift and links to your business on our website and Facebook pages.
- You will receive a free booth at our Multi-Cultural Fair and/or Fall Carnival, attended by over 250 families. Date: TBD (June/October)
- Your logo will be on the weekly email newsletter from Principal to LA Families (500+) for 6 months.

[Olympian Sponsor \(2 spots available\): \\$1,100- \(TAKEN!\)](#)

- Your logo exclusively on a 4'x6' banner hung on the Language Academy fence parallel to Montezuma Rd (just blocks away from SDSU) from 5/17/2024 - 1/05/2025.
- Your logo prominently on top of a combined sponsor banner on Catoctin and 64th St at the front gate of school.
- (2) Adult T-Shirts
- Your logo listed prominently on the back of our Jog-a-thon T-shirts, worn by 500+ students.
- Weekly blasts promoting your business on our FB page for the months of April-May
- Your logo will also be on the weekly email newsletter to LA families for the month of April

[Marathon Sponsor: \\$750](#)

- Your logo exclusively on a 4'x6' banner hung on the Language Academy fence parallel to Montezuma Rd (just blocks away from SDSU) from May 17, 2024- Jan 5, 2025.
- Your logo on a combined sponsor banner on Catoctin and 64th at front gate of school.
- (1) Adult T-Shirt
- Your logo listed prominently on the back of our Jog-a-thon T-shirts, worn by 500+ students.
- Acknowledgment of your gift and a link to your business on our FB pages and website.

[Half Marathon: \\$500](#)

- Your logo listed on the back of our Jog-a-thon T-shirts, worn by 500+ students.
- (1) Adult T-Shirt
- Acknowledgment of your gift and a link to your business on our Facebook pages.

[10k Sponsor/LA Family: \\$250](#)

- Your name listed on the back of our Jog-a-thon T-shirts, worn by 500+ students.

Packages At A Glance

| Language Academy | Presenting Underwriter | Olympian | Marathon | Half Marathon | 10K |
|--|---|------------------------------|------------------------|-----------------------|-------------------|
| Cost | \$1500.00 | \$1,100.00 | \$750.00 | \$500.00 | \$250.00 |
| Name on all marketing materials | X | | | | |
| Facebook promotion | X | X | X | X | |
| Website Link | X | X | X | X | |
| Jogathon T-shirts | Company Name On Front/ Logo Top of Back | Logo Top & Prominent on Back | Logo Prominent on Back | Logo on Back | Name Only on Back |
| Adult size Jog-a-thon -shirt | 4 adult size t-shirts | 2 adult size t-shirts | 1 adult size t-shirt | 1 adult sized t-shirt | |
| Combined Banner on Catoctin | X | X | X | | |
| Exclusive Banner on Montezuma | X | X | X | | |
| Booth @ Multi Cultural fair/ Fall Carnival | X | | | | |
| Logo on Weekly Newsletter Email | 6 months | 1 month | | | |

Please contact us at folasponsorship@yahoo.com to become a sponsor today!

Sponsorship Agreements are due April 8, 2024 !

Know a Language Academy Student? They will receive credit for your Jog-a-thon donation (credit can be divided evenly among multiple students).

Friends of the Language Academy, FOLA, is a 501(c) (3) non-profit organization.
Tax ID provided upon receipt of payment.

Language Academy Jog-a-thon
2024 SPONSORSHIP PARTICIPATION AGREEMENT
****Agreement due April 8, 2024!!**

Sponsor Name: _____
As you would like it to appear in all publications

Company Contact: _____

Title: _____

Address: _____

City: _____ State: _____ ZIP: _____

Email: _____

Phone: _____

Website: _____

Premier Underwriter, Olympian, Marathon, and Half Marathon Sponsors:
Please write your web address as you would like it to appear on our Facebook page and FOLA website.

| | | | |
|---|-------------------------------|------------------------------------|--------------------------|
| <u>Please Circle Your Sponsorship Level</u> | | | |
| <u>PREMIER UNDERWRITER (1 spot) : \$1500</u> | | | |
| <u>Olympian \$1,100</u> | <u>MARATHON: \$750</u> | <u>HALF MARATHON: \$500</u> | <u>10K: \$250</u> |
| Sponsorship Signature : _____ | | | |

Please make your check payable to: Friends of Language Academy
Mail your completed form and check to: FOLA, 4961 64th St, San Diego, CA 92115

Presenting Underwriter, Olympian, & Marathon Sponsors: Please send (2) high-res versions of your logo in vector format: (1) in full color (for the banner) + (1) black & white (for the t-shirt) to folasponsorship@yahoo.com

Half Marathon Sponsors: Please send a black & white high-resolution version of your logo (vector format) to folasponsorship@yahoo.com

NAME OF LA STUDENT WHO WILL GET CREDIT FOR YOUR DONATION (If applicable):

Logo + Agreement must be received by April 8, 2024
Friends of the Language Academy, FOLA, is a 501c(3) non-profit organization.
Tax ID provided upon receipt of payment.